

Give Where YOU LIVE

In 24 hours of online giving you can support nonprofit organizations servicing the Roanoke Valley through **Roanoke Valley Gives** day.

It's as easy as point-click-give, for as little as \$10
Only on March 13, 2019
rvgives.givebig.org



What is Roanoke Valley Gives?

Roanoke Valley Gives, an initiative of Community Foundation Serving Western Virginia formerly Foundation for Roanoke Valley, is a 24-hour online giving event designed to inspire and grow philanthropy across the Roanoke Valley! We hope to empower those who love the community to easily support their favorite causes or charitable organizations.

What is the goal of Roanoke Valley Gives?

Our third annual Roanoke Valley Gives day proved to be a success – raising over \$740,000 for the local nonprofit community in a 24-hour period. With the third year under our belt, the Community Foundation truly believes the community and the participating nonprofit organizations will reach our \$800,000 goal on March 13, 2019! Additionally, Foundation for Roanoke Valley is seeking support to establish the incentive prize pool with a goal of generating over \$40,000 from the corporate community and fundholders to provide prize money (grants) to participating nonprofits.

How does Roanoke Valley Gives work?

Anyone can donate to their favorite nonprofits from March 13 at 12:00 am through 11:59 p.m. via rvgives.givebig.org. Nonprofits and donors can track progress throughout the 24-hour event. Additionally, the Community Foundation will promote the campaign through pre-event, day-of-event and post-event marketing materials, social media and awarding prizes in the form of grants to participating nonprofits.

Who participates?

We have over 165 local nonprofits participating in the 2019 Roanoke Valley Gives day. Nonprofits must be a 501(c)3 tax-exempt organization located in and serving the cities of Roanoke and Salem and the counties of Botetourt, Craig, Franklin and Roanoke. Donors at all levels are invited to “give where you live” and donate to their favorite nonprofits while sharing the opportunity with their networks.

Partner with Roanoke Valley Gives!

A wide range of sponsorships are available for businesses, companies and fundholders that wish to partner with Community Foundation Serving Western Virginia to support Roanoke Valley Gives. Roanoke Valley Gives will reach across the entire Roanoke Valley, helping local nonprofits raise money, while raising the visibility of your business through our marketing campaign! For more information, please contact Carly Oliver at carly@cfwesternva.org.