



ROANOKE VALLEY GIVES

*An initiative of Community Foundation Serving Western Virginia
formerly Foundation for Roanoke Valley*

MARCH 13, 2019

Incentive Grants Pool

SPONSORSHIP LEVELS

PLATINUM PARTNER (1 Available)

\$10,000

- Name and logo prominently featured on Roanoke Valley Gives website and the Community Foundation website
- Name and logo prominently featured on Foundation banners, social media, and email blasts
- Name and logo prominently featured in Foundation Annual Report
- Named grant with opportunity to present at least one top award and speak on behalf of your company or foundation at the after-event luncheon
- Opportunity to speak on behalf of your company at the Community Foundation's Annual Celebration

GOLD PARTNER

\$5,000

- Name and smaller logo listed on Roanoke Valley Gives website and the Community Foundation website
- Name and/or smaller logo prominently listed on banners, social media, and email blasts
- Name and smaller logo listed in Foundation Annual Report
- Named grant with opportunity to present one or more awards at the after-event luncheon
- Invite and recognition of your company at the Community Foundation's Annual Celebration

SILVER PARTNER

\$2,500

- Name listed on Roanoke Valley Gives website and the Community Foundation website
 - Name listed on social media and email blasts
 - Name listed in Foundation Annual Report
 - Named grant with opportunity to present an award at the after-event luncheon
 - Invite and recognition of your company at the Community Foundation's Annual Celebration
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BRONZE PARTNER

\$1,000

- Name listed on Roanoke Valley Gives website and the Community Foundation's website
- Name listed on social media
- Name listed in Foundation Annual Report
- Invite to after-event luncheon
- Invite to the Community Foundation's Annual Celebration

COMMUNITY SUPPORTER

\$500

- Name listed on Roanoke Valley Gives sponsorship page
- Name listed on social media
- Name listed in Foundation Annual Report
- Invite to after-event luncheon
- Invite to the Community Foundation's Annual Celebration

NOTE: 100% of sponsorship monies will be awarded to participating local nonprofit organizations. Community Foundation Serving Western Virginia is not eligible.

The Community Foundation and the nonprofit community thank you for your consideration of a sponsorship opportunity. Your donation will help make an even greater impact across the Roanoke Valley on March 13!

Sponsors played a vital role in 2018 results:

\$740,004

Raised in 24 hours

5,174

TOTAL GIFTS



\$44,000

SPONSORSHIPS



170

PARTICIPATING
NONPROFITS



\$25,000

LARGEST GIFT
smallest gift \$10



\$143.02

AVERAGE GIFT